# Signature Systems to Provide Parx Casino® Shippensburg with Enhanced, Innovative POS Functionality



## Industry-Leading Solution Includes Mobile POS, Mobile Reporting, Kiosks & All Required Integrations



Warminster, PA; July 13, 2022

Signature Systems, Inc. (SSI), an acclaimed technology solutions provider that excels in point-of-sale solutions for F&B and retail entities of all concepts and sizes, is proud to announce Parx Casino® Shippensburg, will be harnessing the proven power of SSI's signature product—**PDQ POS**—to manage its food and beverage enterprise.

Along with seamless, value-added integrations to numerous acclaimed industry platforms including Light & Wonder™ (Scientific Games), a leading developer of land-based and digital games with an unmatched portfolio of hit franchises and unparalleled platforms and technology solutions, SSI's all-in-one suite of products and services will allow Parx Casino® Shippensburg to measurably enhance the guest experience through award-winning technology innovation. Parx Casino® Shippensburg will also be taking advantage of SSI's enterprise mobile reporting for real-time dashboard analytics and a suite of all-encompassing reports. From most anywhere, designated managers and executives will be able to assess the 'health' of their F&B enterprise and measurably streamline the auditing process.

"Parx Casino® always welcomes new technologies that elevate the guest experience as well as further enrich and enlighten our management team. The PDQ POS system offers casino operators a modern, incredibly well-designed toolset to bring guest service to the next level", said Gary Prestage, Vice President of Information Technology Parx Casino®.

#### About SIGNATURE SYSTEMS, INC. (SSI)

With deep roots in food and beverage, SSI is a 35-year tenured technology solutions provider whose signature product is PDQ POS, a top rated, all-concept point of sale management system. SSI differentiates itself from all others by virtue of its **all-in**-one, custom solution sets; **all-in**-house, domestic teams of experts--including Development, Support, Menu, Installation, Implementation, Training, and Security; and **all-in**-accountability for prompt, accurate issue resolution.

Products & services include a natively integrated enterprise reporting mobile app, natively integrated "In-Place Dining" mobile app, natively integrated online ordering, full PCI DSS compliance, comprehensive menu management, RESTful APIs with full documentation, expert project management, and much more. Learn more at <u>SSIpos.com</u>.

#### About PARX CASINO®

Parx Casino® is owned and operated by Greenwood Racing Inc. and is the #1 revenue generating casino property in Pennsylvania. Parx Casino® is conveniently located 20 minutes north of center city Philadelphia on Street Road in Bensalem, Bucks County. Parx features over 180,000 square feet of gaming and sports wagering space with 3,000 slot machines, 148 live table games and 48 poker tables in a private room; live thoroughbred horse racing and simulcast action; Xcite Center, a 1,500 seat live entertainment venue; nine restaurants and bars; and complimentary parking for over 5,000 cars. In 2019, Parx Casino® launched sports betting with a \$10 million world-class sportsbook and online sports betting. Greenwood Racing Inc. currently conducts online casino gaming and sports wagering operations in New Jersey and Michigan as well as in Pennsylvania under the betPARX brand.

### About PARX CASINO® SHIPPENSBURG

Parx Casino® Shippensburg is the second casino property in Pennsylvania owned and operated by Greenwood Racing Inc. Parx Casino® Shippensburg is located on South Conestoga Drive off I-81. The 73,000 square foot casino property will offer 500 slot machines, 48 electronic table games and a first-class sports bar. A family friendly restaurant will also be on property offering a delicious comfort food menu and many large screen TVs to watch all sporting events. betPARX sports betting kiosks will be available throughout the casino as well. Greenwood Racing Inc. currently conducts online casino gaming and sports wagering operations in New Jersey and Michigan as well as in Pennsylvania under the betPARX brand.

Learn more at parxcasino.com.